



"Health and well-being for all are important to us". Based on this statement of DAFRA PHARMA, let us note that the training and the Excellence of the health personnel are our priorities. This is the reason why we are committed to cultivate Excellence within this corporation for a better well-being of the populations benefiting from medical care! **FRANCK MONDEDJI, DIRECTEUR AFRIQUE NOIRE FRANCOPHONE**

# PRESS DOCUMENT



## SUMMARY

### A. PRESENTATION OF THE STAKEHOLDERS

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FACULTY OF HEALTH SCIENCES

### B. DAFRA EXCELLENCE PROJECT

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## **INTRODUCTION**

This file is exclusively intended to inform the press. The DAFRA EXCELLENCE project is a social and intellectual opening of DAFRA PHARMA, Belgian Pharmaceutical Laboratory towards the medical student world.

## **1. PRESENTATION OF DAFRA PHARMA**

- **Vision**

We are a dynamic and innovative European pharmaceutical company. We care about people's health and well-being. Our customers recognize us as a strong partner for medical solutions. We distribute a wide range of top quality products, available for all patients.

- **Mission**

### **Respond to medical needs**

Began as an anti-malarial company, since 1997, Dafra Pharma has expanded its product line to meet the medical needs of the African population. We will continue to expand our range of medicines in the coming years.

### **Emphasize on team work**

Our strong, enthusiastic, dynamic and open-minded team reflects the key values for Dafra Pharma as an international pharmaceutical company: expertise, reliability, quality and trust. Our team faces challenges with honesty, expertise and perseverance, respecting the unique identity of our customers, listening to their needs and exceeding expectations.

### **A partnership of trust and appreciation**

Dafra Pharma is constantly seeking new partnerships with innovative healthcare companies that want to enter or expand their presence in the Sub-Saharan region.

## **2. PRESENTATION OF THE FACULTY OF HEALTH SCIENCES OF THE UNIVERSITY OF BUEA**

- Vision
- Value
- Mission

## **A. EXCELLENCE DAFRA PROJECT**

### **1. PRESENTATION OF EXCELLENCE DAFRA PROJECT**

Excellence DAFRA is a project of the Belgian Pharmaceutical Laboratory DAFRA PHARMA in collaboration with the Faculty of Health Sciences of the University of Buea. This project aims at the improvement of the culture of excellence in medical training. DAFRA PHARMA therefore supports the promotion of excellence in medical training.

### **2. OBJECTIVE OF EXCELLENCE DAFRA**

The general objective of the "Excellence Dafra" project is to contribute to the emergence of a medical elite through the fostering of a culture of excellence among medical students on the one hand, and on the other hand to make the Dafra Pharma laboratory known.

#### **SPECIFIC OBJECTIVES**

- ✓ **OBS<sub>1</sub>** : Foster the culture of excellence amongst students
- ✓ **OBS<sub>2</sub>** : Make known the DAFRA PHARMA Laboratory
- ✓ **OBS<sub>3</sub>** : Strengthen the collaboration between Dafra and the medical professionals

### **3. OUTLINE**

The concept is to promote the culture of excellence among students in 4th, 5th, 6th and 7th year. A competition will be organized for them. The best ones will be rewarded. The rewards will be of a sort to support the laureates in the continuation of their training. In clearer terms, it's a participation in the payment of pedagogical registrations, offering of computers, telephone and many other working tools. The project will take place in three phases: the preparatory phase, the pre-selection, the competition itself and the award ceremony.

#### **1- Preparatory Activities**

In order to carry out this project, several activities will be carried out, namely, meetings between Dafra, the officials of the faculty to define and practically orientate the project.

These meetings will enable us to analyse and list the real needs for the success of the said project. Thus, each legal entity will be assigned its tasks. This will enable each party to draw up an agenda of activities that are under its responsibility. Agreements will be reached on the

deadlines of the sub-activities and the budgets to be allocated. A focus will be put on the possible means of communication to be exploited; among others, advertising posters, communication in the lecture halls, a wide diffusion on social networks, advertising ads that will be broadcasted on the media (television, radio, written press, online press...).

## **2- Preselection Activities**

The call for submission of applications will be open one month prior to the competition. The students wishing to compete will have to submit their registration to the teachers supervising the project. These supervisors, according to the predefined criteria, will decide on the list of candidates to compete. This list will be made public latest one week after the closing of the registration.

### **Selection criterias :**

- ✓ Be regularly enrolled in the Faculty of Health Sciences at the University of Buea
- ✓ Be a student from 4th to 7th year
- ✓

## **3- The Competition**

The students pre-selected by the selection committee\*, will have to compete on subjects related to medical knowledge and general culture. The medical topics on which the contestants will compete will be defined by the teachers. The competition will be organized in two categories, namely scientific communication and eloquence competition. The ceremony will take place in the amphitheater of the faculty. Everything will take place before a jury composed of professors and members of DAFRA.

**Category 1 : Scientific communication :** Scientific research themes will be given to the eighteen (18) students selected, divided into six groups of three who will compete, only three groups will be selected for the final (09). The students will have to do research (two weeks of research) on the themes that will be assigned to them that they will present within fifteen minutes before the jury.

### **Category 1 Winners' Awards**

For the Scientific Communication contest

- ✓ First prize : Scholarship 350 000 F
- ✓ Second prize : Scholarship 250 000 F
- ✓ Third prize : Scholarship 150 000 F
- ✓ Other Prizes: Pulse oximeters and otoscopes

**Category 2 : Eloquence competition :** Research topics will be given to 6 selected students, the top three will perform during the awards ceremony.

### **Evaluation criteria**

- ✓ Behaviour and appearance on stage
- ✓ Eloquence
- ✓ Oral expression
- ✓ Ability to move the audience

### **Winners' awards**

- ✓ First prize: Brand New Core I3 laptop
- ✓ Second prize: Brand NewDual Core laptop
- ✓ Third prize: Brand New Mobile phone

## **4- Awards Ceremony**

An award ceremony will be organized in the amphitheater of the Faculty of Health Sciences of the University of Buea for the presentation of prizes to the winners in the evening. This evening party will witness the participation of members of Dafra Pharma, academic leaders, eminent professors and doctors in charge of services for the awarding of prizes.